



8th Annual Red Shoe 5k Run & Walk

SPONSORSHIP OPPORTUNITIES

May 20th, 2018

Dulles Station, Herndon VA

www.redshoe5k.org

Miracle Sponsor: \$10,000*

- Large sponsor logo on t-shirt
- Sponsor logo on event bibs
- Sponsor logo on truss banner
- Sponsor logo on all course signs
- Loyal Heart for one year in DC House
- Opportunity for sponsor representative to speak
- Dedicated course sign with sponsor name or logo
- Sponsor logo on registration & event websites
- Sponsor name or logo on promotional materials (flyer/e-blasts/social media)
- Option to set up promotional booth at finish line
- Option to add promotional items to race packet
- 20 individual event registrations
- Invitation to post-race sponsor reception

Faith Sponsor: \$3,500*

- Small sponsor logo on t-shirt
- Two course signs with sponsor name or logo
- Sponsor name on registration & event websites
- Sponsor name on promotional materials (flyer/e-blasts/social media)
- Option to set up promotional booth at finish line
- Option to add promotional items to race packet
- 8 individual event registrations
- Invitation to post-race sponsor reception

Love Sponsor: \$1,000*

- Small print sponsor name on t-shirt
- One course sign with sponsor name
- Sponsor name on registration & event websites
- Sponsor name on promotional materials (flyer/e-blasts/social media)
- Opportunity to set up promotional booth
- 4 individual event registrations
- Invitation to post-race sponsor reception

Courage Sponsor: \$5,000*

- Medium sponsor logo on t-shirt
- Sponsor sign in Kid's Fun Run pictures
- Sponsor name on truss banner
- Four course signs with sponsor name or logo
- Sponsor logo on registration & event websites
- Sponsor name or logo on promotional materials (flyer/e-blasts/social media)
- Option to set up promotional booth at finish line
- Option to add promotional items to race packet
- 10 individual event registrations
- Invitation to post-race sponsor reception

Hope Sponsor: \$2,000*

- Medium print sponsor name on t-shirt
- One course sign with sponsor name
- Sponsor name on registration & event websites
- Sponsor name on promotional materials (flyer/e-blasts/social media)
- Option to set up promotional booth at finish line
- Option to add promotional items to race packet
- 6 individual event registrations
- Invitation to post-race sponsor reception

Family Sponsor: \$500*

- Sponsor name on registration & event websites
- One shared course sign with sponsor name
- 2 individual event registrations



RMHC
Greater Washington, DC

Keeping families close®

*A combination of cash and in-kind donations *may* qualify. Ex: Food, water, signs, prizes, etc.

To sponsor or for more information, contact M.K. Phillips at (703) 203-9666 or MKPhillips@rmhcdc.org.

I.R.S. Tax Exempt Number
52-1132262 • CFC #15005 •
www.rmhcdc.org



8th Annual
Red Shoe 5k
 Run & Walk

RED SHOE 5K SPONSORSHIP FORM

To be included on the race shirt, please send your sponsorship form & payment to RMHCDC by April 13, 2018. Thank you!

 Name (to appear on RMHCDC signs/publications)

 Contact Name

 Phone

 Email

 Address

 City

 State

 Zip

Check here if you plan on fundraising, matching employee donations, or if you're interested in learning how to get your organization involved and extend the impact of your sponsorship.

Sponsorship Level: Indicate your level of sponsorship. Please remit payment at your earliest convenience. *To be included on the race t-shirt, remit payment no later than April 13th, 2018.*

- Miracle Sponsor - \$10,000
- Love Sponsor - \$1,000
- Courage Sponsor - \$5,000
- Family Sponsor - \$500
- Faith Sponsor - \$3,500
- General Donation - _____
- Hope Sponsor - \$2,000

Payment Information: Please send invoice Payment Enclosed Pay by Check
 VISA MasterCard AMEX Discover

Please make checks payable to:
 Ronald McDonald House
 Charities of Greater Washington,
 DC

Send to: Red Shoe 5k Run & Walk
 Ronald McDonald House,
 3312 Gallows Road,
 Falls Church, VA 22042

Contact M.K. Phillips at
 (703) 203-9666 or
 MKPhillips@rmhcdc.org to
 coordinate your sponsorship.

 Amount

 Credit Card Number

 Name on Card

 CVV

 Expiration Date

 Business Address

 City

 State

 Zip

**THANK YOU FOR
 YOUR SUPPORT!**