



RMHC®

Greater Washington, DC

Keeping families close®

2017 Annual Report

©2018RMHCDC

Ronald McDonald House Charities® of Greater Washington, DC



Ronald McDonald House Charities® of Greater Washington, DC (RMHCDC) eases the hardship of childhood illness on families through programs that directly improve the health and wellbeing of children.

Greater Washington, DC
Keeping families close®

THREE CORE PROGRAMS



Ronald McDonald House®: *Keeping Families Close*®

Many families travel far from home and often spend weeks or months away to get the best treatment for their seriously ill or injured children. Our two Ronald McDonald Houses provide a home for families so they can stay close by their hospitalized child at little or no cost. Our Ronald McDonald Houses are built on the simple idea that nothing else should matter when a family is focused on the health of their child - not where they can afford to stay or where they will get their next meal. Staying at our Ronald McDonald Houses improves adherence to needed treatment plans and allows better communication with the child's medical team.



Ronald McDonald Care Mobile®: *Giving Children Access to Health Care*

We operate two Ronald McDonald Care Mobiles in association with MedStar Georgetown University Hospital: the KIDS Mobile Medical Clinic/ Ronald McDonald Care Mobile (KMMC/RMCM) and the Ronald McDonald Care Mobile, home of the FITNESS (Fun in Teaching Nutrition and Exercise to Successful Students) Program. The KMMC/RMCM delivers free, high quality, family-centered medical care to children from birth to 21 within their communities. Children who often have poor access to comprehensive pediatric medical services, receive this care regardless of financial means. The FITNESS Program is an initiative that partners with local schools in DC. This second Ronald McDonald Care Mobile delivers a curriculum focusing on healthy eating and the importance of physical activity to students in grades K-8.



Ronald McDonald Family Room®: *Supporting Family-Centered Care*

Our Ronald McDonald Family Rooms (RMFR) on the Hematology/Oncology unit at Children's National Health System, and in Inova Children's Hospital on the 8th floor Pediatric Intensive Care unit and 10th floor Hematology/Oncology unit, complement our partner hospitals' family-centered approach to patient care. The Family Rooms provide families a place to regroup just steps from their child and make it easier for parents to actively participate in their child's treatment plan.

"It is an honor and a privilege to serve as the 2017-2018 Ronald McDonald House Charities of Greater Washington, DC Board Chair. As a community leader interested in making an impact on the families and children in our community who are benefited by the services our charity provides, I am committed to our mission and the difference it makes in the lives of families with sick children. I look forward to working together with my family and friends, our dedicated staff, committed board members, community partners, volunteers, and donors to ease the hardship of children's illness on families. Please join us and support our programs by volunteering, donating, or attending events - each and every person and contribution makes an enormous difference."



- JULIE JONES, BOARD CHAIR



EASTON'S STORY

You kept a mom, dad, and three brothers close when they needed it most.

When Easton was born at 27 weeks, no one knew if he would survive. He weighed just 1 pound, 7 ounces, and couldn't breathe on his own.

His mom, Kayla, doesn't mince words when she describes what his first few months were like for her family. "We were at the most vulnerable place you can imagine," she says. "We were fearing for the life of our child, hanging on to the words of doctors and nurses, desperately praying, and grasping at any glimpse of hope. I would never wish it on anyone."

But you made dark days brighter... for Kayla, and her whole family. Because you gave, they could stay right by the hospital at Ronald McDonald House, rallying around Easton while he fought for his life. That meant they didn't have to make the long trip back and forth to their home. But that's not all.

Kayla says, "One of the best things about staying at Ronald McDonald House is that Easton's big brothers were able to stay with us, too." **Jase, age 8, and Ty, 6, were scared for their baby brother's life and didn't want to be away from him - or their mom and dad - for even a day.**

So, for the next 84 days, the family of five could stay close. They formed close bonds with the families around them, too. "The other families knew exactly what we were going through," Kayla says. Easton is a happy, healthy toddler now - and Kayla and the parents she met at Ronald McDonald House still keep in touch!

Today, Kayla has a special message for you: "Because of your generosity, Ronald McDonald House has been and will continue to be an answered prayer to so many."

BECAUSE OF YOU...



Total Number of Nights and Visits Across Core Programs: **15,539**

Ronald McDonald Houses

Number of Family Nights:	8,265
Number of Families Served:	380
Number of Family Members Served:	851
Average Length of Stay:	15 days
Longest Stay in 2016-2017	568 nights

U.S. Families to date:

• Virginia:	167
• Maryland:	99
• West Virginia:	25
• Pennsylvania:	15
• Other:	70

Families in our Ronald McDonald Houses:

Total Number of Outpatient Visits:	342
Total Number of Inpatient Visits::	291
Hospitals Served:	16

Ronald McDonald Family Rooms and Hospitality a la Carte

Number of Family Visits:	2,700
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Ronald McDonald Care Mobiles

Total Number of Patients Served:	4,574
Total Number of Medical Visits:	1,268
Total Number of Dental Visits:	249
Total Number of Outreach Events:	26
Health Education Reach:	2,227

Patient Departments to Date:

15	
Neonatal ICU	102
Cardiac ICU	41
Pediatric ICU	51
Transplant	24
Hematology-Oncology	47
Other	46
Medical Care	9
Surgical Care + Ortho	31
Neurology	5
BMT	25
Psychiatry	6
Gastroenterology	13
Endocrinology	1
Pain Clinic	5
Myositis Clinic	5
Rehabilitation	4



FAMILY QUOTE: *What did you like most about the House?*

“RMHCDC means a lot to our family. It means togetherness, less stress, less worries, and overall feeling of welcomeness every time we come.”

PROGRAM GROWTH in 2017

Your investment at work.

1. **Across our three core programs, 7,785 children were served in 2017.**
2. **The Ronald McDonald Care Mobile (RMCM), home of the FITNESS (Fun in Teaching Nutrition and Exercise to Successful Students) Program hit the road and made new community partnerships with local schools in DC.** RMHCDC is proud to work in collaboration with Medstar Georgetown University Hospital's Division of Community Pediatrics to administer the FITNESS program. This second RMCM delivers a curriculum focusing on healthy eating and the importance of physical activity to students in grades K-8 and served 1,832 children in 2017.
3. The **Ronald McDonald Family Room (RMFR) at Inova Children's Hospital expanded service to two Family Rooms in February 2018.** This new RMFR meets families and kids where they are by extending our reach to multiple floors.
4. **Keeping our families safe during their stay is of the utmost importance to RMHCDC.** In 2017, we enhanced our ability to do so by installing comprehensive access control, closed circuit television and security monitoring systems at both Ronald McDonald Houses. The new systems add an extra layer of security that gives us and our families additional peace of mind after they enter our facilities.
5. **In 2017, auto-opening handicapped access doors were installed at the front entrances of both the VA and DC Ronald McDonald Houses.** We are so grateful to the Melody Shafie Foundation for Neuroblastoma for their kind donation that made this possible. Now, families with children in wheelchairs and strollers have a much easier time entering and exiting the Houses. Feedback from families about this important upgrade has been very positive!
6. A new playhouse, resembling a large sandcastle, has been installed at the Ronald McDonald House of Washington, DC for the use of our youngest visitors. **The playhouse is wheelchair accessible and equipped with a variety of sensory activities.** This unique playhouse was generously donated by Fred and Wendy Goldberg, with the support of Rebuilding Together Montgomery County, TW Perry, M Luis Construction, Accessible Home Association, Levine Design Studio, Pro-Home Contractor, Finding a New Normal, and D.G. Liu Contractor. RMHCDC is very excited to expand our playground options, especially for children with more limited mobility - thank you to our donors!
7. In an effort to accommodate larger families who have an extended stay at the Ronald McDonald House of Washington DC, we have repurposed a former staff apartment to provide additional space for those who need it. **The long term apartment allows bigger families a more comfortable stay as they focus on caring for their child undergoing treatment.**

VOLUNTEER SERVICE:

As of December 31st, 2017

Total Volunteer Hours Served: **7,928**

Number of Group Projects: 493

Total Number of Weekly Volunteers: 60

Total Number of Group Volunteers: 1,932



FINANCIAL HIGHLIGHTS: As of December 31st, 2017*

INCOME	\$3,914,618	LIABILITIES	
EXPENSES	\$3,355,344	Accts Payable	\$125,304
GIFT IN KIND	\$111,605	Current Liabilities	\$83,351
		TOTAL CURRENT LIABILITIES	\$208,655
CURRENT ASSETS		CAPITAL	
Cash	\$387,092	Unrestricted	\$19,402,499
Accts Receivable	\$236,167	Temporarily Restricted	\$1,642,928
Investments	\$13,078,300	Permanently Restricted	\$1,340,501
Prepaid Expenses	\$44,101	TOTAL CAPITAL	\$22,385,928
TOTAL CURRENT ASSETS	\$13,745,660	TOTAL LIABILITIES & CAPITAL	\$22,594,583
OTHER ASSETS			
Property & Equipment	\$7,874,755		
Long-term receivables	\$545,405		
Long-term restricted cash	\$428,763		
TOTAL ASSETS	\$8,848,923		

***2017 Financials are pending review and are not finalized.**

*Copies of RMHCDC 2017 audited financial statements are available by request from finance@rmhcdc.org.



How Does McDonald's Help?

Ronald McDonald House Charities has been McDonald's "charity of choice" for over 40 years.

Portions of the annual operating costs for Ronald McDonald Houses are generously funded by local owner/operators of McDonald's restaurants. The remainder of our annual operating income comes from the generosity of individual, foundations, and corporate donors.

McDonald's involvement extends beyond monetary support: Franchises partner with RMHCDC for promotional and fundraising events; Owner/operators participate on our RMHCDC board. Globally, more than \$200 million has been collected through RMHC Donation Boxes

Although McDonald's owner/operators are our Foundation Caring Partners, RMHCDC is a non-profit 501(c)(3) corporation and no one company can solely fund the growth of RMHCDC programs and services necessary to serve more families. We also rely on the support of the entire community and greatly value any donations you can afford to RMHCDC, whether it's through cash and/or in-kind contributions, your time or fundraising efforts.



LOYAL
Hearts
SOCIETY

We gratefully recognize the Loyal Hearts Society members who have been critical to expanding our care for families in need.

These generous donors have given \$1,000 or more over the course of 2017, gaining them a place not only in our hearts, but also in our home. The names of our Loyal Hearts Society members are listed on colorful hearts in the windows of our Ronald McDonald House of Washington, D.C. where the hearts act as a physical reminder of the support and care these donors have for our children and families.



Thank you to the 2017 Loyal Hearts Society

HEARTS OF GOLD

\$5,000 and above

Joseph E. and Marjorie B. Jones Foundation
Alpha Delta Pi, Alpha Pi Chapter
The Birk Family Foundation
Margaret W. Pratt Revocable Living Trust
Good Samaritan Mission Services Inc
Clark Construction Group, LLC
Walmart Foundation
Deliverance Miracle Temple
Alan Meltzer

HEARTS OF LOVE

\$3,000 - \$4,999

Natysin Family Foundation
Dimick Foundation
Pamala J. & Steven W. Barger
NCB Construction

HEARTS OF CARE

\$1,001 - \$2,999

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Giuseppe Cecchi
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Michael Sandler
Ted McDaniel
George Puvel
Inge Chilman
Sabrae Garrett
Jessica Daigle
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Whispering Bells Foundation
PhRMA
Acumen Solutions, Inc.
The Peterson Family Foundation

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The Community Foundation for the National Capital Region
Bob's Discount Furniture Charitable Foundation INC
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Audrey Moore
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Ann West
SA Lone Star Truck & Equipment
Carlin R. Kenny
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HEARTS OF HOPE

\$1,000

Lauren Boyle
Cheryl Hammes
Cheryl Sweigard
Mr. Kenneth Metcalfe
Ms. Sandra Wehunt
Phillip Varghese
Mr. George Stanis
Barbara Williams

Mario Esposito's

Lucila Roubieu
Blake Winston
David Cole
Candace Gainey
Mr. Charles McCutchen
Carolyn Baker
Lauren Boyle
Elizabeth Breyer
David Cole
Renee Dreyer
The Eckloff Family
Mario Esposito's
In Memory, Corina Fischetti
David Flanagan
Richard Fletcher
Jim & Marcia Rosenheim Family Fund
Candace Gainey
Cheryl Hammes
Michael and Shirley Krieger
Kamis Professional Staffing LLC
Kenneth Metcalfe
David Rardin
Dianne Robinson
David Schneider
In Memory of Billie Jennean Shaddix
In Memory of Lili Shuman
Jonathan Spear
George Stanis
The Stevens Family
Capital One Services, LLC
The Thrash Family
Timothy Vogeley
Sandra Wehunt
Bethea-Welch VFW Auxiliary #7284
Seventh Day Pentecostal Church of the Living God
The CarMax Foundation

SOMETIMES, THE BEST MEDICINE IS HAVING FAMILY NEARBY.

Thank you for providing more hugs, kisses, and I love yous when they need it most.



DONORS JANUARY 1ST, 2017 - DECEMBER 31ST, 2017

\$100,000+
McDonald's -
Owner/Operators
Ronald McDonald
House Charities

\$25,000 to \$99,999
Joseph E. And
Marjorie B. Jones
Foundation
S&S Enterprises
Van Management
Inc.
Welburn
Management

\$10,000 to \$24,999
Alpha Delta Pi,
Alpha Pi Chapter
Anderabi
Enterprises LLC
Clark-Winchcole
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McDonald's
Inspiration
Celebration
Gospel Tour
FEC Management
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Neuroblastoma
Mercedes-Benz
of Arlington
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PJ & HR Inc
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Reynolds
The Birk Family
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\$5,000 to \$9,999
AEM Corporation
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Michael Benner
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Managment Inc.
Bland
Management,
Inc
Clark
Construction
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Cotton &
Company LLP
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Enterprises, Inc.



Nerangis
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Northwestern
Mutual
R&A Restaurants
Inc
Rardin Enterprises
The Golden M
Company, Inc.
The Meltzer
Group
Thompson Creek
Window
Company
Walmart
Foundation

\$1,000 to \$4,999
3GS Enterprises
Inc
Acumen
Solutions, Inc.
Antunovich
Associates Inc
Anytime Fitness
AXA Foundation
Carolyn C. Baker
Bethea-Welch
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Foundation INC
Braddock Springs
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Elizabeth Breyer
Cabin John
Middle School
Capital One
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Carver
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Coca Cola North
America
David Cole
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Advertising
Dimick
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Dr. Pepper
Snapple Group
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Holland & Knight
SA Lone Star
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The CarMax Foundation
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GOODS & SERVICES

\$10,000 to 24,999

American Technology Services (ATS)
 Canus Goat's Milk Skincare Products
 Inova Fairfax Hospital
 Joseph E. And Marjorie B. Jones Foundation

\$5,000 to \$9,999

Access Destination Services
 Independent Order of Odd Fellows Central Lodge 1

Sleep Number Starlight
 Children's Foundation
 Sysmex America, Inc.
 The Quilt Patch

\$1,000 to \$4,999

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 Angelina's Bouquet
 ASC Ticket Company
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 Cintas
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 Goode Heating & Air Conditioning
 Hail BBQ
 Heritage



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 Holland & Knight
 Honest Tea, Inc.
 Michael Hornstein
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 Love Your Melon, Inc
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MEMORIAL GIFTS

"I put your name in my heart and forever it will stay."

Abe Rubenstein
 Abigail Dorfman
 Al Golin
 Alan Jeffries
 Avery Heino
 Benjamin Chambers
 Billie Jennean Shaddix
 Brantley J. Appleby
 Brenda Franks Harrison
 Caitlin O'Haver
 Caleb Chowning
 Caleb Norris
 Calvin Hanson
 Carole Shackelford

Cecilia Livingston
 Charlie Baer
 David Tucker
 Edgar Mclean
 Francis Bedford Williams
 Gail Ann Madden
 Shedlick
 Henry Alexander Collins
 James Adolphe Buisson
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 Kyle Phelps
 Laurette Rowe
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 Mike Hardin
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 Shannon Marie Curley
 Sherly Rubenstein
 Steven Evancho
 Susan Fukui
 Tammy Fuller
 Tristan S. Nixon
 Troy Satterley



Thanks to these and other generous donors, thousands of families know the comfort, support, financial relief, improved access to medical care, and healing that happens when a family is together during one of the toughest times of their lives.

The generosity, love, and support you show is felt deeply by every one of our children and families.

Thank you!



Ronald McDonald House Charities®
 Greater Washington, DC

Keeping families close®



"It is always a joy arriving here, knowing we have a safe, clean place to come to after long days at the hospital. Most importantly, we love the kindness and empathy of the staff here who make us feel at home."



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 Washington, DC 20017
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Northern Virginia House
 3312 Gallows Road
 Falls Church, VA 22042
 (703) 698-7080

Connect With Us:

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Please continue your support by donating at www.rmhc.org. Thank you!

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2017
 Caring
 Partners:



The Road
 Gang

