



RMHC[®]

Greater Washington, DC

Celebrating 40 Years

2019 Annual Report

©2020RMHCDC



Ronald McDonald House Charities® of Greater Washington, DC (RMHCDC) eases the hardship of childhood illness on families through programs that directly improve the health and well-being of children.

THREE CORE PROGRAMS



Ronald McDonald House®: *Keeping Families Close®*

Faced with a child's illness life stops overnight and parents enter a world of fear and worry. For parents who don't live close to the medical care their child needs, there's an added stress: Distance. Most families have to travel hours for treatment. Living expenses quickly add up. Being far from family and friends. These are extra burdens no family should have to experience. Our two Ronald McDonald Houses provide a home for families so they can stay close by their hospitalized child at little or no cost. They are built on the simple idea that nothing else should matter when a family is focused on the health of their child - not where they can afford to stay or where they will get their next meal. Staying at our Ronald McDonald Houses improves a family's adherence to needed treatment plans and allows better communication with their child's medical team.



Ronald McDonald Care Mobile®: *Giving Children Access to Health Care*

We operate two Ronald McDonald Care Mobiles in association with MedStar Georgetown University Hospital. The KIDS Mobile Medical Clinic/ Ronald McDonald Care Mobile delivers free, high quality, family-centered medical care to children from birth to 21 within their communities. Children who often have poor access to comprehensive pediatric medical services, receive this care regardless of financial means. The Ronald McDonald Care Mobile, home of the FITNESS (Fun in Teaching Nutrition and Exercise to Successful Students) Program partners with local schools in DC to deliver a curriculum focusing on healthy eating and the importance of physical activity to students in grades K-8.



Ronald McDonald Family Room®: *Supporting Family-Centered Care*

Our Ronald McDonald Family Rooms on the Hematology/Oncology unit at Children's National Hospital and in Inova Children's Hospital on the 8th floor Pediatric Intensive Care unit and 10th floor Hematology/Oncology unit, complement our partner hospitals' family-centered approach to patient care. The Family Rooms provide families a place to regroup just steps from their child and make it easier for parents to actively participate in their child's treatment plan.

"There are so many excellent causes, but having one like Ronald McDonald House Charities of Greater Washington, DC right here in our community means my family and I can actively support it financially and get personally involved through volunteering and see the meaningful impact on sick kids and their families. Between the Houses, Family Rooms, and Care Mobiles, we help more than 10,000 children and family members annually, so they can focus on getting better and staying healthy. I'm incredibly proud to call RMHCDC part of our extended family."

- BRAD COLE, BOARD CHAIR





A HAVEN FOR THE HUDSONS

by Kristie Hudson

HOSPITAL FOR THE HOLIDAYS

In December 2016, just two days after Christmas, our lives changed forever when my water broke at just 23 weeks pregnant.

Fortunately, Merrick held on for a full two weeks before my body naturally went into labor. He was born at 25 weeks and 3 days, weighing 1 lb. 13 oz. He was immediately taken to be stabilized, intubated, and put on a ventilator. More than 10 hours later, I finally got to see him.

MERRICK'S FIGHT

Merrick was in the NICU for 92 days. During this time, we had several close calls while he battled a blood infection and pneumonia, struggled with symptoms related to his congenital heart defect, and was diagnosed with chronic lung disease, apnea, and eye disease, to name a few.

Two weeks after bringing him home, Merrick began to have issues eating. He would scream, cry, and vomit upwards of 10 times a day. His vomiting caused him to choke, stop breathing, and turn blue.

The nearest clinic that specialized in kids who have lung disease, feeding, and GI issues was almost 4 hours away in Washington, DC. We had to wake up in the middle of the night to drive almost four hours for an early morning appointment, drive another four hours to get home, then head back to work the next day. It was exhausting!

AT HOME AND NOT ALONE

We were so happy when we were given a room at the Ronald McDonald House of DC. Since we have to travel for specialized pediatric care, having a place to stay near our child, get a shower, eat, and sleep alleviates so much of the stress.

We arrive at the House the night before an appointment, which allows all of us to get a good night's sleep and make a short drive to the hospital. When we check in, there is a care package waiting for us with books, toys, a blanket, PJ's, and toiletries. Being the parent of a sick kid is very isolating and lonely. These care packages and small gestures mean the world to us, because it reminds us that we are not alone, and we have so many people rooting for Merrick.

IT TAKES A VILLAGE

My favorite part about the House is knowing there is always a "home-away-from-home" and a support team waiting for us. I want to give my heartfelt thanks to all who have contributed to making the Ronald McDonald House of DC all that it is.

There are no words to describe what it is like to be the parent of a sick child. Nothing else seems to matter, but the reality is that even though your child is sick, the world around you doesn't stop. You still have to eat, sleep, shower, work, and keep up with responsibilities at home. **The services provided by the partners of Ronald McDonald House truly changes the lives of families like mine.**



FAMILIES SERVED: As of December 31, 2019

BECAUSE OF YOU...

10,693 children were served across three core programs.

Ronald McDonald Houses

Number of Family Nights:	10,419
Number of Families Served:	413
Number of Family Members Served:	884
Average Length of Stay:	16 days
Longest Stay in 2018:	623 nights

U.S. Families to date:

Virginia:	179
Maryland:	106
West Virginia:	20
Pennsylvania:	9
Other:	77

Families in our Ronald McDonald Houses:

Total Number of Outpatient Visits:	163
Total Number of Inpatient Visits:	239
Hospitals Served:	18

Ronald McDonald Family Rooms and Hospitality a la Carte:

Number of Family Visits:	4,308
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Ronald McDonald Care Mobiles

Total Number of Patients Served:	4,121
Total Number of Medical Visits:	1,080
Health Education Reach:	10,268



Patient Departments to Date:

Neonatal ICU:	123
Cardiac ICU:	34
Pediatric ICU:	35
Transplant:	26
Hematology-Oncology:	53
Medical Care:	18
Surgical Care + Ortho:	45
Neurology:	13
BMT:	20
Psychiatry:	3
Gastroenterology:	7
Myositis Clinic:	11
Rehabilitation:	4
Heart & Kidney Unit:	5
Other:	68



FAMILY QUOTE:

What did you like most about the House?

“We loved that we did not have to think about anything other than our daughter. ...I can't imagine what this time in our lives would have been like without the amazing support from the RMH and all the volunteers.”



PROGRAM GROWTH AND CHARITY NEWS in 2019

Your investment at work.

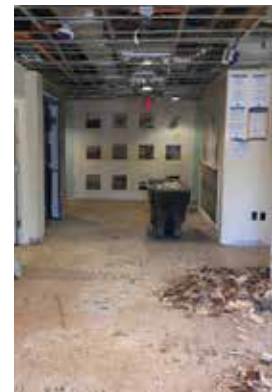
1. **Across 3 core programs, 10,693 children served in 2019.**
2. **We're expanding!** Over the years, RMHCDC has grown exponentially to better serve the needs of families who come to us for assistance.

Starting with one 16-bedroom house in 1980, we have since expanded our services to include two Ronald McDonald Houses with a total of 32 bedrooms, three Ronald McDonald Family Rooms, and two Ronald McDonald Care Mobiles serving families and children in the District, Maryland and Virginia. Through these three core programs, we help close to 11,000 children and their families annually.

Even with this progress, every year we are unable to provide aid to a growing number of families, due to our facilities' limited capacity. *Our Ronald McDonald Houses have been forced to turn away 168 families because of a shortage of rooms.* And the demand for rooms is only increasing. Newly opened oncology treatment units and the creation of specialized disease centers at major area hospitals will cause a rapid influx of families in need to our Ronald McDonald Houses over the next 2-3 years.

To serve this growing population, we are renovating both of our Ronald McDonald Houses to help even more families in need of a safe, supportive, and affordable "home-away-from-home" while their children are undergoing treatment for pediatric illness at nearby hospitals. We will increase bedrooms at the Ronald McDonald House of Northern Virginia from 8 guest rooms to 24 guest rooms, and the Ronald McDonald House of Washington, DC will go from 26 to 32 guest rooms. **This \$5+ million project will better position us to help the 33% of families on our wait lists we are not currently able to accommodate.** Learn more at www.rmhc.org/40years.

3. **An easier way to provide a meal.** Nativ3 generously donated the design and implementation of a custom calendar system for volunteer meal groups that is more user-friendly and streamlines the sign-up process. Their custom tool makes it even easier for supporters to make a difference!
4. **Raising our feet to raise hope for families.** 768 pairs of feet (and dozens of paws) walked and ran, but we raised a lot more than just feet last year! Thanks to our generous sponsors, fundraisers, donors, participants, and vendors, as of today we raised over \$97,000 to help families in need at the 9th Annual Red Shoe 5k Run & Walk!
5. **Feed the House.** Our yearlong partnership with Giant Food to Feed the House successfully gave our families a healthy variety of meals by providing easy-to-follow seasonal recipe books for volunteers. In addition to providing the recipe and shopping list, Giant Food also made it easier for volunteers to give families in need a fresh meal by providing \$20 gift cards to meal groups. Thanks to Giant's generosity, we can now provide our volunteers with some culinary inspiration and ensure our RMHCDC families have the energy and nutrition needed to be strong for their children.



PRELIMINARY FINANCIALS: January 1 to December 31, 2019*

REVENUE \$6,188,354
 GIFT IN KIND \$215,236
 (subset of total revenue)

EXPENSES
 Program \$2,836,099
 Fundraising \$454,259
 Mgmt & Gen \$443,935
TOTAL EXPENSES \$3,734,293

ASSETS
 CURRENT ASSETS
 Cash \$366,688
 Accts Receivable \$923,564
 Prepaid Expenses \$35,509
 Total Current Assets \$1,325,761
 Restricted Cash \$455,124
 Investments \$12,756,839
 Long-term receivables \$1,187,032
 Fixed Assets, Net \$7,492,213
TOTAL ASSETS \$23,274,644

LIABILITIES & NET ASSETS
 LIABILITIES
 Accts Payable \$164,344
 Other Current Liabilities \$62,361
 Total Current Liabilities \$226,705
 Capital Lease Payable \$3,746
 Total Long-Term Liabilities \$3,746
 Total Liabilities \$230,451
 NET ASSETS
 Without Donor Restrictions \$18,469,812
 Temporarily Restricted \$3,233,880
 Permanently Restricted \$1,34,501
 With Donor Restrictions \$4,574,381
 Total Net Assets \$23,044,193
TOTAL LIABILITIES & NET ASSETS \$23,274,644

*2019 Financials are pending audit and are not finalized. Copies of RMHCDC 2018 audited financial statements are available by request from finance@rmhcdc.org.



How Does McDonald's Help?

Ronald McDonald House Charities has been McDonald's "charity of choice" for over 40 years.

Portions of the annual operating costs for Ronald McDonald Houses are generously funded by local owner/operators of McDonald's restaurants. The remainder of our annual operating income comes from the generosity of individual, foundations, and corporate donors.

McDonald's involvement extends beyond monetary support: Franchises partner with RMHCDC for promotional and fundraising events; Owner/operators participate on our RMHCDC board. Globally, more than \$200 million has been collected through RMHC Donation Boxes.

Although McDonald's owner/operators are our Foundation Caring Partners, RMHCDC is a non-profit 501(c)(3) corporation and no one company can solely fund the growth of RMHCDC programs and services necessary to serve more families. We also rely on the support of the entire community and greatly value any donations you can afford to RMHCDC, whether it's through cash and/or in-kind contributions, your time or fundraising efforts.

2020 LOYAL HEARTS SOCIETY



We gratefully recognize the Loyal Hearts Society members who have been critical to expanding our care for families in need.

These generous donors have given \$1,000 or more over the course of 2019, gaining them a place not only in our hearts, but also in our home. The names of our Loyal Hearts Society members are listed in our Ronald McDonald House, acting as a physical reminder of the support and care these donors have given our children and families.



HEARTS OF GOLD

\$5,000 and above

Alpha Delta Pi, GWU
Alpha Pi Chapter
AXA Equitable
Foundation
Pamala J. & Steven W.
Barger
Cathy Bernard
Clark-Winchcole
Foundation
Connelly and Associates
Inc
Democracy Fund
Estate of Howard Lewis
Vess
Kay Family Foundation
Queen of Virginia Skill &
Entertainment
Ragnarok Technologies

Hero Winnie W. Bittner
The Boeing Company
Boonsboro High School
Ericka Boone
Elaine Boswell
Nancy A. Bright
The Chen Family
Brad Cole
Mr. & Mrs. Gary Daigle
Christina Emerson
The Eckloff Family
EurAuPair International
Facebook
Melinda K. Floom
Linda Fuortes
Geico Philanthropic
Foundation
Google Serve
Mr. & Mrs. Isaac Green
Kristina Grumiaux
Independent Project
Analysis, Inc.

Sayed Sadat
David & Kelly Schneider
Shulman Rogers
Karen Sowers
Adrian & Karen Steel
Kari Swenson
The Reef Team,
TTR Sotheby's
International Realty
Mr. and Mrs. John F.
Welch

Mr. & Mrs. Tom
Herrmann
Holder Construction
Group
Matthew Johnson
Kerri Kochelek
The Lahr Family
The Louis & Dora Smith
Foundation, Inc.
Ted McDaniel
Patricia A. McKerverey
Michael Degitz & Ann
Gallagher Charitable
Fund

HEARTS OF LOVE

\$3,000 - \$4,999

Rebecca Cooper
Martin-Brower Company
Andrew Raelson
Mr. & Mrs. Thomas Raffa
Mr. & Mrs. James C.
Sliger
Whispering Bells
Foundation

Vernon & Kathy Joyner
Kendra Scott Design,
Inc.
Carlin R. Kenny
Jocelyn Linke
Mary Herrick Moltz
Natysin Family
Foundation
Navy Seal Foundation
Martha Parra
Joan Pesata
Renee Reiner
Steven Riley
Mike & Lori Rowen

HEARTS OF HOPE

\$1,000

American Traffic Safety
Services Assn.
Anderabi Enterprises
LLC
Associated General
Contractors of America
Mrs. & Mr. Carolyn C.
Baker
Betty J. Cameron
Charitable Fund
Mr. & Mrs. John F. Breyer
Bob's Discount Furniture
Charitable Foundation
INC
Lauren Boyle
Burns & McDonnell
Foundation
Civitan Club of Tysons,
Virginia, Inc.
The Coca-Cola
Company
Eleanor Garrow-Holding

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Morris
J. Bernard & Carole
Nebel
Karen O'Hara
Harry Patterson
The Peterson Family
Foundation
RAHE, Inc.
David & Brenda Rardin
Max Recker
Renaissance Charitable
Foundation Inc.
Kerry Riley
Ellen Schrantz
In Memory of Billie
Jennean Shaddix
The Stevens Family
Technology Executive
Group
Carl Wallin
Nancy Whitaker

HEARTS OF CARE

\$1,001 - \$2,999

Amazon Web Services
In honor of our Heart

SOMETIMES, THE BEST MEDICINE IS HAVING FAMILY NEARBY.

Thanks to these and other generous donors, thousands of families have the comfort, support, financial relief, and access to medical care needed most when a family is struggling with the illness of a child. Thank you for providing more hugs, kisses, and I love yous when they need it most.



DONORS JANUARY 1, 2019 - DECEMBER 31, 2019

\$100,000+

The Estate of Ruth Emery
McDonald's
Owner/Operators of Greater Washington, DC
Ronald McDonald House Charities

\$25,000 TO \$99,999

Van Management, Inc.

\$10,000 TO \$24,999

Kay Family Foundation
Lakeside Foundation
Welburn Management

\$5,000 to \$9,999

Anderabi Enterprises LLC
Independent Order of Odd Fellows
The TJX Foundation
TJ Maxx

\$1,000 to \$4,999

(Excluding Loyal Hearts Society)
Acumen Solutions, Inc.
Beyond Strength Performance
Carmen Crespo
Children's National Hospital

Cotton & Company LLP
Courtney Harris
Cynet Systems
David Nelson
DLT Solutions
Dr. Pepper Snapple Group
First Virginia
Community Bank

Fraport Maryland, Inc.
Herbert G. Reines
HKS Architects

Holder Construction Group
Julie L. Jones
Kari Swenson
ManTech
International

Maroon PR, Inc
McDonald's Corporation
Monument Wealth Management
MTSI
OnPoint Consulting Inc.
Scott Marschall

Tantus Technologies
TD Ameritrade Clearing
TD Bank Technology Executive Group
Trident DMG
William J. Morris

TD Ameritrade Clearing
TD Bank Technology Executive Group
Trident DMG
William J. Morris

GOODS & SERVICES

\$25,000+

HKS Architects
Interface Engineering
James G. Davis Construction
WeWork

\$10,000 TO \$24,999

Airbnb
Giant Food Nutritionists
Inova Fairfax Hospital

\$5,000 TO \$9,999

Atisha Burks
Department of Energy & Environment
Holland & Knight LLP
Lego Group
My Plumber
Sleep Number
Tempur-Sealy
Thirty-One Gifts

\$1,000 to \$4,999

Able Moving & Storage
Alpha Delta Pi, GWU Alpha Pi Chapter
Alpha Delta Pi-Beta Phi Chapter
A-Plus Washington Metro Chapter

ATI Physical Therapy
Booz Allen Hamilton
Brightview
Landscape Services
Camden Property Trust

Canus USA
Capital One
Capital One Financial Corporation
Century 21 New Millenium

Choice Program
Clean As Snow
Coca Cola North America
Concentric Security
Cornerstone Research

Daphne Birdsinger
DC - Metro Church
DC1 NAPE
Duke R. Ligon
Easter for Eli
Elizabeth Arango

Exelon Corp/PHI
Fonteva, Inc.
Goode Heating & Air Conditioning
Hearts & Hands Reaching Out
IBEW Local Union #70
Klever Living
L.E.E.P. To College Foundation

Lehigh Valley Dairy
Lonnie Thomas
Loudoun County Knitting & Crochet Group
Macy's DelMarVa South District Visual
Macy's Pentagon City

Martin-Brower Company
Mattie Miracle Cancer Foundation
McDonald's Bethesda Field Office

NAPE MD Chapter 5
Natas-NCCB
Nativ3
Northwestern Mutual
Nova Blanketeers

PEO Sisterhood
Pet Smart
Project Linus
Ronald McDonald House Charities
Shinnyo-en Foundation

Somphane Rattana-Jones
Stacey Coolican
United Rentals
Volunteer Fairfax
Young Men's Service League
Zyedge



THANK YOU
 The generosity, love, and support you show is felt deeply by every one of the children and families we serve.

MEMORIAL GIFTS
I put your name in my heart and forever it will stay.

- Evan Arnold
- Charlie Matthew Baer
- Snehal Barve
- Makenzie Beach
- Zoe Beachley
- Elizabeth Sonnema Blythe
- Vincent Boog
- DavrieLyn Buchanan
- Rhonda Busch
- Shirley Butterworth
- Hilda Lorraine Clemons
- Jerry Miller & Cohen Smith
- Henry Alexander Collins
- The Honorable John Dingell
- Xavier Durfee
- Rick Dutow
- Jay Foreman
- Vilma Fortune
- James Fraiser
- Joan Funkhouser
- Ryan Gebler
- Joseph A. Gildea
- William Glensor
- Robert Hockstein
- Tracy Hottenstein
- Little Jake
- Joshua Ryan Jennings
- Arlene Jones

- Anthony Kane
- Charlie Keene
- Timothy Krecke
- Joshua Milton Liu
- Edward (Tiger) Maguire
- Charles Marcus
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- Owen O'Hara
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- Marcellus Potts
- Rosemary Mahfood Primeaux
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- Larry Wayne Rose
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- Olenk Santore
- Troy Satterley
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- Billie Jennean Shaddix
- Allison Shepherd
- Leonard Okes Smoot Jr.
- April Spurrier
- Ty Stallworth
- Brent Stitely
- Andrew Synder
- Erin Trimarchi
- Max Van Valkenburg
- Francis Bedford Williams
- Mary L. Winford
- John Wolfson
- Pat Wood

VOLUNTEERS ARE THE HEARTBEAT OF OUR HOUSE

In 2019...

3K VOLUNTEERS
 More than 3,000 volunteers gave their time and talent to help make our Houses a "home-away-from-home."



7,500 VOLUNTEER HOURS
 Volunteer groups spent more than 7,500 hours cooking, cleaning, providing programming, and creating smiles.

620 MEALS
 Home-cooked meals provided time together and stress relief for our families.



“You made it possible for me to stay with my family during hard times.”
- 2019 Family



RMHC
Greater Washington, DC

Celebrating 40 Years



Washington, DC House
3727 14th St. NE
Washington, DC 20017

Northern Virginia House
3312 Gallows Road
Falls Church, VA 22042

Connect With Us:

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- EMAIL:** info@rmhc.org
- PHONE:** 703-698-7080
- INSTAGRAM:** @rmhc
- TWITTER:** @RMHCDC
- FB:** RMHCofDC
- UNITED WAY #:** 9050
- CFC #:** 150050

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2019 Caring Partners:



Please continue your support by donating at www.rmhc.org. Thank you!