



Ronald McDonald House Charities®
Greater Washington, DC

Keeping families close®

BUILT BY LOVE

2023 Annual Report

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KEYED IN WITH KYMBERLY

Dear Friends,

As we celebrate the successes of last year, chief among them for me is the successful delivery of our mission to more families.

Above media attention, support from our local football team, or our new volunteer meal program, I think of children like Chloe, Jackson, and Jayden - who you will read about on page 3. Knowing our doors and arms were open to them while they were facing unimaginable worry is the most important metric to me.

We could not have done that without YOU.

In these pages, you will read stories of the families whose lives you've impacted. You will see pictures of children who have stayed with us - some for going on a year.

You will also read names and see faces of some of the incredible volunteers, donors, and other supporters who make it possible for us to help families find a "home-away-from-home," a caring community, and moments of joy during one of the most challenging times they'll face.

In each child's smile, I hope you feel our gratitude. In every number I hope you see the impact of your support. In every page, I hope you understand how our organization is Built By Love - your love.

With gratitude,



Kymberly Wolff,
President & CEO



FAMILY SPOTLIGHTS

CHLOE

Chloe and her mom, Zondria, have been with us for 320 days and counting.

Just one of 22 people know to have a rare disease, Chloe is receiving critical care at Children's National Medical Center. She has recovered from chemotherapy, radiation, and 2 bone marrow transplants that required 5 months of isolation.

But now that she can have her brothers and sisters with her, it makes the treatment easier. Her mom says Chloe feels stronger with them close by.

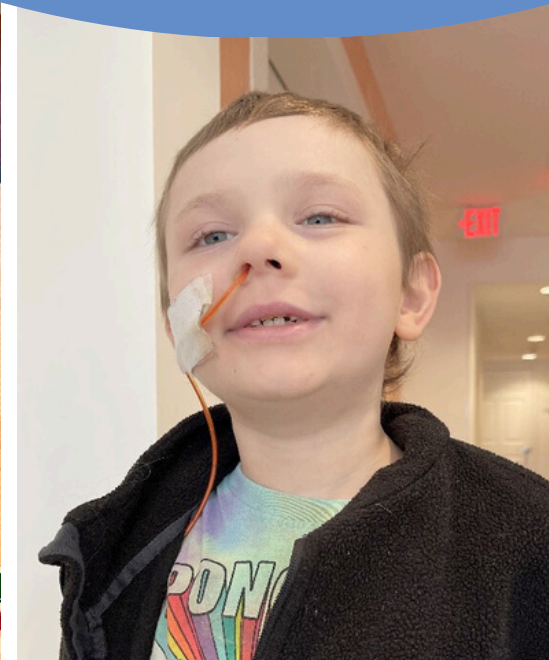


JACKSON

So far, eight-year-old Jackson and his family have stayed at our Ronald McDonald House for 241 nights while he receives treatment for cancer.

During a recent transplant surgery, Jackson's doctors found new cancer activity. His family nervously waited to see whether his immune system could fight it off.

Then, just in time for Christmas, they got news that the transplant was successful and he is now officially in remission!



JAYDEN

Jayden stayed with his mom at our Ronald McDonald House of Northern Virginia for 277 nights while receiving treatment for Leukemia.

While Jayden was with us he got to meet Washington Commanders offensive tackle Charles Leno, go to a Washington Wizards game, visit his first museum, and celebrate Christmas.

We are so happy for Jayden and his family and we'll miss his seeing him play basketball in the courtyard!



FOUNDING & FOREVER PARTNER

From sitting on our Board of Directors, to fundraising in their stores and creating teams of over 100 runners and walkers at our Red Shoe 5k, **we are so grateful for all the ways McDonald's of Washington, DC; Baltimore; and Eastern Shore Owner Operators remain committed** to being a vital partner in delivering comfort, care, and resources to families when they need it most.

Over the summer, we were thrilled to be included at the UniverSoul Circus McDonald's Community Night. Our very own, Marlies Bronner, stepped into the ring as Guest Ringmaster to share our mission and encourage the audience to Round-Up for RMHC when checking out at McDonald's.

We were also invited to join the McDonald's Manager Rally, where we accepted an entire car full of supplies generously donated by the many McDonald's organizations in attendance.

Leading up to our 5k, we were given the opportunity to join radio remotes at various local McDonald's where we promoted our annual Red Shoe 5k and connected with the community and McDonald's crews.

On Giving Tuesday we hosted several Day of Change pop-up parties throughout the region to thank McDonald's crews for their support and raise awareness for Round-Up for RMHC. Thanks to these ongoing efforts, local McDonald's stores increased Round-Up donations by 40% in the month of November!

In 2023, a grand total of \$304,422 was raised through Round-Up for RMHC by DMV area McDonalds!

We want to extend our warmest thanks to all the Owner Operators, Store Managers, and McDonald's Crew Members who have participated in this effort and made Round-Up such a success!





RMHC®

Greater Washington, DC

Keeping families close®

Globally Aligned

LOCALLY RELEVANT

Ronald McDonald House Charities of Greater Washington, DC (RMHCDC) provides essential services that remove barriers, strengthen families and promote healing when children need healthcare.



62

Countries and regions served by **690+ RMHC programs**

248,000+ nights of rest

Since 1980, **RMHCDC** has proudly provided more than 248,189 nights for families at our Ronald McDonald House programs.

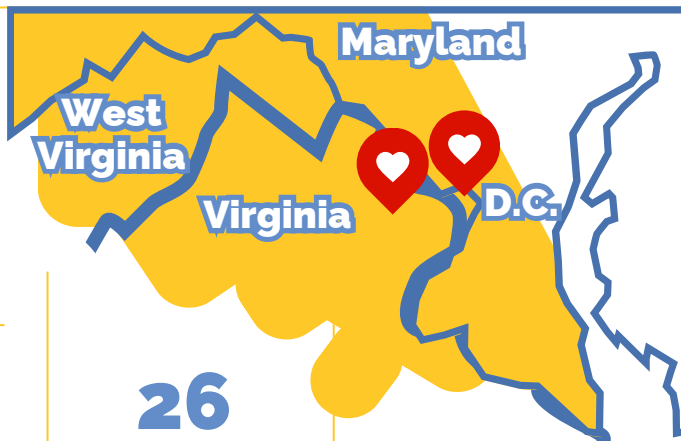


90%

of top children's hospitals around the world are home to at least one **RMHC** core program

68%

of families served are local.



1 in 8

children served are receiving oncology treatment

26

average length of a family's stay

22

Healthcare Partners

including:



2.2

million

More than 2 million overnight stays for children and their families served worldwide every year through **RMHC** programs.

TOP 5
Pediatric
Departments
Served

- ♥ Neonatal Intensive Care Unit
- ♥ Surgical
- ♥ Pediatric Intensive Care Unit
- ♥ Oncology
- ♥ Cardiology



451

longest stay by one family



Children's National.



INOVA Children's Hospital



MEDSTAR GEORGETOWN UNIVERSITY HOSPITAL

Programmatic Impact

When a child is sick, the entire family needs comfort & support.



At **Ronald McDonald House Charities® of Greater Washington, DC (RMHCDC)**, we help families struggling with problems like how to stay near and support a hospitalized child, how to afford staying together in another city while a child is undergoing treatment, or even how to get basic medical care in a vulnerable community.



Give

RONALD McDONALD HOUSE®

12,142

Family Nights
Provided



\$0

cost to
families



469

Families
served
in 2023

RONALD McDONALD CARE MOBILE®

1,973

Medical
Visits



685

Health
Education
Visits



1,039

Children
Served

VOLUNTEERS



Scan to
sign up!

3,000+

Volunteers
in 2023



256

Meal
Groups

STAY CONNECTED



@RMHCofDC

@rmhcdc

www.rmhcdc.org

PROGRAM NEWS

Anniversary Open House

Thank you to everyone who joined us to celebrate our anniversary and 42 years of service to families and children in need of critical pediatric care.

We were so happy to welcome nearly 100 guests, including families, volunteers, community partners, local officials, and more!

13th Annual Red Shoe 5k

The 13th Annual Red Shoe 5k was a beautiful day and a wonderful community event with 538 runners, 40 Kids Fun Run participants in bright red capes, 50 volunteers, and multiple past and present guest families,

Doug Kammerer made his debut as our 5k emcee, and Maryland State Delegate, Kris Valderrama joined him on stage to kick-off the race. Our new route was a hit and we are excited to invite everyone back on October 6, 2024! Sign up at redshoe5k.org.

HGTV Visit

Daikin USA and HGTV stars Dave and Jenny Marris joined us to celebrate Daikin's air purifier donation for every guest room and common area at both House programs, totaling over \$88K!

Daikin, HGTV, and Dave Marris also filmed part of an episode of their latest show, the "Sustainability Series," featuring our Ronald McDonald House of Washington, DC. If you missed it, you can watch all three episodes at sustainabilityseries.com.





PROGRAM NEWS

Legacy Luncheon

We celebrated former McDonald's Owner Operator Neva Van Valkenburg and her incredible legacy of dedication and support at the 2023 RMHCDC Legacy Luncheon.

From helping open our first House in 1980 to ensuring support for our 2020 expansion of both House programs, for over 43 years Neva has helped keep families near their hospitalized child and the care they need through her extraordinary commitment and compassion.

Our sincerest thanks to Presenting Sponsor, The Reef Team, TTR Sotheby's and Challenge Match donor, The Curtis T. Bell Foundation!



Washington Commanders Visits

Casey Toohill

Our families had an amazing visit with Washington Commanders defensive end Casey Toohill and Boredom Busters. They brought toys and activities for the kids, tossed the football in the courtyard, and donated \$5,000 to support children and families facing pediatric illness!



Charles Leno

Nobody does Christmas like Leno Claus does Christmas! Special thanks to Washington Commanders offensive tackle Charles Leno and his wife Jennifer Leno for hosting "Leno Claus" for RMHCDC families. The holiday cheer was at level 11 with the activities, fun, and games for all!

FEED THE HOUSE VOLUNTEERS

Like many of your homes, the kitchen is the heart of Ronald McDonald House programs. It's the place where families come at the end of the day to get their dinner and commune with others. It's a chance to find strength and fuel to face another difficult day.

When a child's life is on the line, the last thing their family should have to worry about is having enough to eat. We are so grateful to the 256 meal groups that came out to Feed The House in 2023!

Every volunteer group that provides meal support for our families is essential to ensuring this critical resource. If you would like to support our Feed The House program, please visit rmhcdc.org/volunteer/.

"It was a tremendous event, and we are so grateful for RMH CDC's hospitality, the lovely tour we received, the chance to serve, and opportunity to learn about the amazing work you all do. Was definitely the highlight of my week so far and left me feeling inspired!"

- U.S. Space Force



DONORS: JAN. 1 - DEC. 31, 2023

\$25,000+

Department of the Treasury
Independent Order of Odd Fellows
Kay Family Foundation
McDonald's of Greater
Washington, DC, Baltimore, and
Eastern Shore
Ronald McDonald House Charities

\$10,000 - \$24,999

Capital Air Filter Corporation
Cathy Bernard
Clark-Winchcole Foundation
Geico Philanthropic Foundation
Mariana Lourenco
Nestle USA
The Albert Family Fund
The Road Gang
Welburn Management

\$5,000 - \$9,999

1804 Financial Group
All Community Events
Bloomberg Industry Group
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Facebook Fundraisers
Guaranteed Rate
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Jordan DeDona
Lakeside Foundation
Michael Huff
Michael Nagelin
Neva Van Valkenburg
Ourisman Automotive
Ragnarok Technologies
Robert Half
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The XA Company

\$1,000 - \$4,999

AAA National
Able Moving & Storage

Adam Carver
Adrian L. Steel
Alpha Delta Pi, George
Washington,
Alpha Pi Chapter
Alpha Omega Integration, LLC
Angela Fletcher
Apple Volunteers
Barry Brown
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Erin O'Brien
Facebook Fundraisers
Guaranteed Rate
Harvard Maintenance, Inc.
Jordan DeDona
Lakeside Foundation
Michael Huff
Michael Nagelin
Neva Van Valkenburg
Ourisman Automotive
Ragnarok Technologies
Robert Half
Ryan Larson
TD Charitable Foundation
The XA Company

\$1,000 - \$4,999

AAA National
Able Moving & Storage

Adam Carver
Adrian L. Steel
Alpha Delta Pi, George
Washington,
Alpha Pi Chapter
Alpha Omega Integration, LLC
Angela Fletcher
Apple Volunteers
Barry Brown
Beatriz Burns
Benjamin Kidwell
Bradford Cole
Bright Funds Foundation
Business Benefits Group
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Cecilia A Hatef
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Megan Beerbower
Megan Tinsley
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Melissa Beshears-Davis
Meredith Gardner
Michael Ball
Michael Degitz & Ann Gallagher
Charitable Fund
Michael Dillon
Mildred Kluckman
MindPetal Software Solutions
Natysin Family Foundation
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Stephanie Walent
Steven Teal
Sumeet Bhatia
Susan Hendrick
Tantus Technologies
Team LEWIS
Ted McDaniel
TEEL Construction, Inc.
The Banks Foundation
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The Reef Group/TTR
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Tom Lawrence
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Warren J. Kluth
Whispering Bells Foundation
William Boyle
Young Hearts Foundation
Zhiling Huang

“The people at this Ronald McDonald House were absolutely amazing! And the accommodations were top notch! We felt like we were staying with family instead of strangers and even our rather stand off-ish child felt comfortably at home. Thank you all so very much for everything!!!”

- Stacey



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Bryan Cleghorn
Kris Grumiaux
Greg Kassing
Martha Parra
Neva Van Valkenburg

Non-voting member:

Kymberly Wolff
President & CEO





2023 Charity Ratings



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