

Minutes
Quarterly Meeting of the Board of Directors
Ronald McDonald House Charities of Greater Washington, D.C., Inc
Monday, February 24, 2020
WeWork Tysons

Present: Louie Atangan, Bryan Cleghorn, Brad Cole, Jordan DeDona, Jeff Hansen, Barbara Johnson, Janet Lahr, Scott Marschall, Rob Mooney, David Nelson, Peter Nguyen, Meera Pillai, David Schneider, Kari Swenson, Karen Torres, Neva Van Valkenburg, Sarah Wagner
Present by Telephone: Kris Grumiaux, Beth Hogan, Martha Parra
Excused via Email-Waived: Greg Kassing, Mike Rowen
Absent: Samira Cook Gaines, Isaac Green
Staff: Dustin Davis, Bonni Gregory, Kris Ritter, Sarah Quillen

Welcome and Call to Order

Brad Cole called the meeting to order at 11:07 A.M., confirming who called in.

Video

The board viewed a video snippet from the DC House Wall Breaking event that was held on 2/4/20.

Report from Brad Cole

Brad reviewed the meeting agenda and asked the Board to sign their annual contracts with the updated 2020 \$3500 Give or Get amount.

Approval of Meeting Minutes from November 18, 2019

Neva Van Valkenburg made the motion to approve the minutes, which was seconded by Louie Atangan, and the motion carried.

Report from the Treasurer

Scott Marschall reported in place of Greg Kassing. He reviewed the proposed 2020 operating budget, noting that it is in line with last year's budget. He noted that the DC House expenses are expected to be slightly less during renovations, due to the closure. Additional topics discussed: current/projected cash flow, up-coming Davis Construction payments, and rebalancing of stock market portfolio.

Approval of 2020 Budget

David Schneider made the motion to approve; seconded by Sarah Wagner, and the motion carried.

Programs & Operations Committee Report

Sarah Wagner reported the Family Rooms are running smoothly with a continued focus on volunteer recruitment by the staff. She also noted there has recently been a few staff management changes.

Dustin Davis commented on the NoVA House waitlist and its use of nine bedrooms as well as placing families with the Global Airbnb program.

He explained the DC House pre-construction is wrapping up but waiting on final permits; full construction should begin in March and is expected to take six months. The NoVA House renovations will begin after construction on the DC House. Waiting to work on both floors of the NoVA House rather than breaking into two parts will save time and money.

Additional topics discussed: NoVA House zoning for renovation, NoVA House closure for construction, INOVA construction trailer as administrative offices, and \$268k donation for DC house HVAC.

Governance Committee Report

Louie Atangan reviewed the compliance expectations of board members regarding their commitment requirements. He emphasized starting early on fundraising for 2020 Give or Get and becoming more involved with all the RMHCDC programs. Louie asked members to think about new member recruits, especially as the board evolves. Karen Torres recapped the recruitment process.

Development Committee Report

Meera Pillai reported on the planning progress for the 10th anniversary Red Shoe 5k, Sunday, May 17, 2020. The location will be at Bull Run for another year, and the registration goal is 1000 participants. Meera suggested the board to set up their 5k fundraising pages as soon as possible and offered to assist them. She also asked for help with sourcing 5k sponsors and prize donations. Additional topics discussed: 5k socks, GMU hockey game, DC House wall breaking media event, DC TV grant, and 40/40 Campaign.

Strategic Plan

Karen Torres reported on the strategic plan, which is based on RMHC Global's plan. It is a living document which is comprised of three pillars with objectives and metrics: Expand Reach, Strengthen Infrastructure, and Mobilize Support. Karen emphasized the need for ongoing conversations about future expansion and increased programing. She also mentioned that the possibility of entering a capital campaign should be considered when recruiting new board members to support our growth.

Approval of 2020 - 2022 Strategic Plan Ratification

Peter Nguyen made the motion to approve; seconded by David Nelson, and the motion carried.

New Business

Brad Cole stated the strategic plan and capital campaign possibilities will be discussed at future board meetings. Additional topics discussed: House waitlist, hospital stats on primary residence of patients, Development presentation templates, and Co-op's round-up program.

Adjournment

With no further business the meeting was adjourned at 12:10 P.M.