

Minutes
Quarterly Meeting of the Board of Directors
Ronald McDonald House Charities of Greater Washington, D.C., Inc
Monday, November 18, 2019
WeWork Tysons

Present: Louie Atangan, Bryan Cleghorn, Brad Cole, Jordan DeDona, Jeff Hansen, Beth Hogan, Julie Jones, Greg Kassing, Janet Lahr, Rob Mooney, Meera Pillai, David Schneider, Loren Schwartz, Kari Swenson, Karen Torres, Neva Van Valkenburg, Sarah Wagner

Present by Telephone: Samira Cook Gaines, Kris Grumiaux

Excused via Email-Waived: Isaac Green, Barbara Johnson, Scott Marschall, David Nelson, Peter Nguyen, Mike Rowen

Absent: Martha Parra, Anna Shaw

Staff: Dustin Davis, Bonni Gregory, Kris Ritter, Sarah Quillen

Welcome and Call to Order

Julie Jones called the meeting to order at 11:14 A.M., confirming who called in for the meeting. Jordan DeDona, Jeff Hansen, Janet Lahr and Rob Mooney introduced themselves as new board members.

Family Guest Video

The board viewed a pre-recorded interview of the Curry family from Woodbridge, VA. They have been staying at the DC House for 145 days, since late June 2019.

Report from Julie Jones

Julie reviewed the meeting agenda, asked the Board to sign their annual contracts, noted the next day of service as 11/26 Children's Hospital Family Room Thanksgiving, and emphasized completing Rachel Taninecz's request for Board profiles and quotes. She also mentioned the next Board meeting will be held February 24, 2020.

Approval of Meeting Minutes from September 16, 2019

Bryan Cleghorn made the motion to approve the minutes, which was seconded by Sarah Wagner, and the motion carried.

Report from the Treasurer

Julie Jones reported in place of Scott Marschall. She stated the budget is slightly ahead ytd with strong assets of \$12.4M, and debt of \$50k from operational liabilities. Karen Torres and Julie expressed thanks to Neva Van Valkenburg, who was trustee of her friend's estate, that left us a legacy gift of \$500,000. Torres noted that earlier this month we had received a distribution of an additional \$100,000 from the estate. Additional topics discussed: direct response donations, Donation Boxes, and the Co-op's round-up program which will officially launch with a national media promotion.

Development Committee Report

Brad Cole reported that not all Board members have met their 2019 Give or Get requirements and reminded members that requirements will increase to \$3,500 in 2020 and \$5,000 in 2021. Brad explained the DC area house donation fell through after the owner learned of the appraised value. Brad also introduced the Orr Group's contractors Jordan Ritchie and Devon McCann who have been contracted as interim Major Gifts Officer and assistant, respectively. Additional topics discussed: Share-A-Night ornaments, corporate matching, stewardship, social media messaging, Teen Ambassador Program and RMHCDC website redesign.

Governance Committee Report

Loren Schwartz stated the Committee is responsible for keeping board members in compliance with their commitment requirements, and that he will send emails out soon to notify members who have fallen short. The slate of new Executive Committee officers was presented for Board vote. Loren also had the board members sign up for their preferred 2020 committees.

Approval of Election of Officers of the Charity

Julie Jones made the motion to approve; seconded by Neva Van Valkenburg, and the motion carried.

Chair: Brad Cole, Vice Chair: David Schneider, Secretary: Louie Atangan, Treasurer: Greg Kassing, Member-at-Large: Meera Pillai

Programs & Operations Committee Report

Sarah Wagner reported that the DC Land Sell is final, and payment has been received. Sarah said the Family Rooms are running smoothly, and that RMHCDC appreciates the Odd Fellows furniture donation at Children's. She also noted the donation of (2) ovens to the NoVA House by Queen of Virginia Skills Games.

Additional topics discussed: Airbnb/RMHC Global program, DC House closure for construction, NoVA House zoning for renovation, and WeWork office space negotiations.

Recognition of Term Ending Members

Karen Torres thanked Julie Jones for her 7 years and Loren Schwartz for his 3 years of tremendous efforts on the Board and fulfilling the RMHCDC mission.

Julie Jones passed the "gavel" to Brad Cole as the new Chair and shared a few parting thoughts.

Adjournment

With no further business the meeting was adjourned at 12:16 P.M.