

Minutes
Quarterly Meeting of the Board of Directors
Ronald McDonald House Charities of Greater Washington, D.C., Inc
Monday, September 20, 2021
Zoom Meeting

Present In Person: Louie Atangan, Brad Cole, Rob Mooney, Peter Nguyen, Meera Pillai, Kari Swenson, Karen Torres, Neva Van Valkenburg

Present via Teams: Bryan Cleghorn, Jordan DeDona, Isaac Green, Kris Grumiaux, Jeff Hansen, Greg Kassing, Scott Marschall, Martha Parra, David Schneider, Sarah Wagner

Excused: N/A

Absent: N/A

Staff: Dustin Davis, Bonni Gregory, Kris Ritter, Sarah Quillen

Welcome and Call to Order

Brad Cole called the meeting to order at 11:03 A.M., confirming who joined the Teams meeting.

Approval of Meeting Minutes from May 24, 2021

Peter Nguyen made the motion to approve the minutes, which was seconded by Rob Mooney; the motion carried.

Report from Brad Cole

Brad Cole stated how great it was to finally see the board in person and on video. He continued by thanking everyone for their efforts on the NoVA House ribbon cutting ceremony. Brad noted that he shared the ceremony on his social media which received many congrats and positive feedback. He followed up with stating there were many changes over the summer regarding Governance and the CEO search.

Report from the Treasurer

Greg Kassing reported the Finance Committee voted to close the \$3.5mil FVC Bank line of credit; it was opened for the House renovations but not used. Next Greg shared that the financials are in a better place than last year this time. Currently down \$813k, attributed to reduced workplace giving and third-party grants. Greg continued by explaining that operational expenses are lower (\$2.3mil) than projected (\$2.4mil).

Audit Committee Report

Jordan DeDona reported the audit was wrapped up in July with a clean audit and no discrepancies or deficiencies.

Governance Committee Report

Louie Atangan stated members must meet their board requirements by Dec 31, 2021, no exceptions. He also said members need to review their quarterly report cards for discrepancies. Louie continued by explaining the proposed bylaw changes, which would take affect 2023, if approved. Main points are fewer members, fewer committees with a couple of strategic subcommittees, and increased CEO partnering.

Craig Shelley summarized the board survey results: most members agree that the Board is functional but they would support more focus on strategy and governance.

Additional topics discussed: Covid factoring, board member efficiency, and Orr Group support.

Approval of Bylaw Changes

Neva Van Valkenburg made the motion to approve; seconded by Peter Nguyen, and the motion carried.

Programs & Operations Committee Report

David Schneider congratulated everyone on a job well done getting both Houses renovated and reopened. He stated the hospital Family Rooms are officially closed. David gave a shout-out to Dustin Davis as “Mr. Awesome”, since he will be leaving RMHCDC this month.

Additional topics discussed: renovations costs, “The Park” zoning, and INOVA relationship.

Development Committee Report

Meera Pillai reported on the development team successes: \$25k McDonalds CO-OP donation and two new incoming grants. She mentioned there is still work to be done by the board members, Give & Gets are at 68% fulfilled.

Kari Swenson explained the CO-OP has new energy as owners / operators formed a committee to increase credit card and coin box donations. “How To” kits are currently being designed to teach staff how to promote Round Up engagement. Some stores are doing better than others. With this new enthusiasm, one of Kari’s DC stores jumped from \$10/day to \$40/day in donations. Kari stated the committee is looking to incentivize levels of giving amongst stores with contests and awards. Kari shared that CO-OP operators always say, “Better Together”.

Additional topics discussed: Baltimore & St Louis CO-OPs’ Round-Up programs, McDonalds App, NoVA House ribbon cutting ceremony, Oct. 3 Red Shoe Run, Oct. 21 Top of The Town event, Nov. 6 Cider Hustle, and Karen Torres’ retirement.

Wrap Up

Brad Cole stated a lot of work has been done to find a CEO replacement, narrowing from 140 candidates to four. One strong candidate is showing the most promise, Kimberly McElgunn Wolff. Brad is looking forward to an exciting next couple of years.

Adjournment

With no further business the meeting was adjourned at 11:58 A.M.