

Red Shoe Society FAQs



Red Shoe Society Vision

The Red Shoe Society actively educates, promotes and inspires young professionals to engage in philanthropic endeavors and build awareness of the Ronald McDonald House Charities of Greater Washington, DC (RMHCDC).

RMHCDC Mission

RMHCDC eases the hardship of children's illness on families through programs that directly improve the health and wellbeing of children.

What is the Red Shoe Society?

The Red Shoe Society is a group of young professionals, ranging in age from 21-40, associated with the RMHCDC. The Red Shoe Society allows young professionals to get involved in service and fundraising opportunities for the house. The Red Shoe Society is all about giving back to the community, meeting new people and having a great time while doing it.

Why should I join the Red Shoe Society?

Getting involved gives you the opportunity to turn your goodwill and admirable intentions into direct financial and volunteer support for the families cared for by RMHCDC. You can make a difference by sharing your time and your business, social, or educational resources. Our Red Shoe Society provides you with leadership development opportunities as well as the opportunity to connect with other young professionals, businesses and community leaders.

What does the Red Shoe Society Do? The Red Shoe Society has two core groups: Event/Fundraising Committee and Service Committee

Event/Fundraising Committee:

Our Annual Event is the Red Shoe 5k. This family friendly event includes corporate sponsors, community vendors and excited participants. You won't want to miss out on all the fun activities.

How the Red Shoe Society Helps

- Volunteering and recruiting other volunteers
- Setting up a team
- Pursuing corporate sponsorships
- Spreading the word about the Red Shoe 5k

Service Committee: There will be two required service events a year. These volunteering opportunities can be cooking or cleaning at either house or volunteering at the Red Shoe 5k.

What are the annual dues? There is an annual fee of \$45.

How do I Join the Red Shoe Society?

Fill out the application and email to Stephanie Collins at Stephanie@rmhcdc.org. Stephanie will be in contact with you regarding your application status and next steps.

For questions or concerns, please contact Stephanie Collins, Community Engagement Coordinator at Ronald McDonald House Charities® of Greater Washington, DC at Stephanie@rmhcdc.org or call 202-424-2705.